



2009 iLearning Award goes to Micro-Enterprise Acceleration Institute

At iLearning Forum Paris 2009 last week the coveted European “iLearning Award” was presented to Jelena Godjevac, CEO of the Micro-Enterprise Acceleration Institute

Paris, 29 January 2009, iLearning Forum Ltd and EIFEL, the European Association of eLearning Professionals, have awarded the Micro-Enterprise Acceleration Institute the top prize for their eLearning project in aid of entrepreneurs in developing countries. The Micro-Enterprise Acceleration Institute (MEA-I) initiative uses accessible information technologies to provide equal opportunity and access to learning, qualifications and social integration. Project submissions from Crossknowledge, Tata Interactive and Giunti Labs were also appreciated by the jury.

The Micro-Enterprise Acceleration Institute (MEA-I) is a non-profit international organization dedicated to providing training to micro-enterprise around the world. The main aim is to accelerate the economic development of companies with less than 10 employees. Mainly funded by Hewlett-Packard, MEA-I trains over 20,000 micro-entrepreneurs in Europe, Middle East, Africa and Asia-Pacific every year.

MEA-I delivers tailored training solutions, adapted to local conditions, in over 30 countries, often in partnership with local aid agencies, with the aim of creating jobs and business success. The training package consists of an open learning center equipped by Hewlett-Packard, curricula of traditional classroom training, PC courses and an eLearning platform providing learners with serious games, videos, pod casts that blend into their learning programme via www.knowledge-city.net

The objective of the iLearning Awards is to celebrate the achievements of organizations who have demonstrated a clear vision of learning as being a process embedded in every moment and activity of an organization’s life. The iLearning Awards recognize organizations for which learning is not a series of discrete events but a continuous process, involving individual and organizational learning, formal and informal learning.

“Our initiatives are intended to accelerate economic development in entrepreneurial communities around the world. For the last three years we have built up over 160 training centers and each year we train and certify over 200 new trainers. Receiving this iLearning 2009 prize from EIFEL at ILF09, not only represents a great honor, but also shows that our work is useful and has been noticed.” said Jelena Godjevac, CEO of Micro-Enterprise Acceleration Institute.

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About EIFEL

EIFEL (European Institute for E-Learning) is an independent, not-for-profit European professional association whose mission is to support organisations, communities and individuals in building a knowledge economy and a learning society through innovative and reflective practice, continuing professional development and the use of knowledge, information and learning technologies. EIFEL is leading the Europortfolio consortium and is a founding member of EFQUEL the European Foundation for Quality in E-Learning.

About Learning Forum

iLearn Forum Ltd is the organiser of numerous international exhibitions and conferences dedicated to the use of learning technologies for the worlds of education and enterprise. The team led by Sally-Ann Moore, international eLearning expert, founded ElearnExpo in Paris, Amsterdam, Vienna, Hong Kong and Moscow as well the MELT – Middle East Learning Technologies annual events in Bahrain and Dubai. Building on the success of eLearnExpo Paris, iLearning Forum brings together professionals in the domains of learning technologies, learning and development in an environment that optimises reflection and networking. The vent is now in its 9th year.